



# **BUNGAREE**

Football and Netball Club



## **2018 SPONSORSHIP**

*'Every heart beats true'*



## Advertising Benefits Bungaree Football and Netball Club



- Opportunity to build business networks in a supportive environment
- Association with a successful sporting club (CHFL Champion Club 2011,12, 2014 Senior and reserve football premiers, U18 premiers 2015, u17 netball premiers 7 years in a row)
- Signage around a ground that is used for 8 or 9 home games per year, plus regular finals.
- Average crowd of 550-600 people at home games with crowds of up to 3,500 people at finals.
- Saturated media coverage for the CHFL in local media (The Courier, WIN News, Off The Bench)
- Endorsement of your business at every opportunity
- Access to specific markets
- Opportunity for sponsorship driver sales and promotion (contra-deals negotiable)
- Bungaree FNC has one of the biggest online presences of all clubs in the Ballarat district and is able to give exposure to your business through the club website and Facebook page.
- Merchandising opportunities
- Opportunity to advertise on our new electronic scoreboard and electronic memorabilia screens

All sponsorships come with at least 1 Club membership which can be used for free entry to all home games, entry into the weekly \$100 members draw, as well as the end of season members draw worth \$500

In 2017 we are restructured the levels of our sponsorships in order to better suit the technology, and advertising opportunities we have available. We are continuing with our 4 tiered system which will be based around, Platinum, Gold, Silver and Bronze levels. What each sponsorship package offers:

***Platinum Sponsor - \$10,000+:***

- Two BFNC gold memberships
- Signage around our Football oval
- Sponsorship logo on the senior team's football Guernsey that they wear at both home and away games, and their warm up tops that are worn prior to the game
- Electronic scoreboard advertising during the senior match
- Electronic scoreboard goal sponsor
- Electronic screen advertising in clubs rooms
- Advertising on our Website/social media sites including Facebook and Twitter and advertisement in our home game newsletters
- Two Bungaree Football & Netball Club polo shirts
- Eight BFNC sponsors day lunch tickets
- Entry to all 2017 BFNC Functions for 2 people

***Gold Sponsor - \$5,000+:***

- Two BFNC standard club memberships
- Signage around our Football oval
- Sponsorship logo on the senior teams warm up tops that are worn prior to the game.
- Electronic scoreboard advertising during football matches
- Electronic scoreboard goal sponsor
- Electronic screen advertising in clubs rooms
- Advertising on our Website/social media sites including Facebook and Twitter and advertisement in our home game newsletters
- Two BFNC annual ball tickets
- Two Presidents lunch tickets
- Six BFNC sponsors day lunch tickets
- Company logos on junior football Guernsey's negotiable

***Silver Sponsor - \$1,000+:***

- One BFNC standard club membership
- Signage around football oval
- Electronic scoreboard advertising during matches at home games
- Electronic screen advertising in clubs rooms
- Advertising on our Website/social media sites including Facebook and Twitter and advertisement in our home game newsletters
- Four BFNC sponsors day lunch tickets

***Bronze Sponsor - \$650+ (\$750+ with scoreboard):***

- One BFNC standard club membership
- Signage around football oval
- Advertising on our Website/social media sites including Facebook and Twitter and advertisement in our home game newsletters.
- Two BFNC sponsors day lunch tickets

\*There is an opportunity for bronze level sponsors to advertise on our electronic scoreboard and electronic screens in the clubrooms for an additional \$100. If this option is something you are interested in please advise in the form attached.

We are also offering an opportunity for businesses to sponsor our netball, which could include opportunities for signage on the court, logo's on netball dresses and warm up tops. If this may be something you're interested in please get in contact.

Please find attached your sponsorship application. We encourage all of our loyal supporters to get behind the club for what is expected to be an exciting year. To keep our sponsors informed with happenings around the club, we encourage you to like our Facebook page and use our website which will be updated regularly with the latest results and events.

Please contact Darren Rix on 0418 508 395 or Andrew Mahar on 0418 508 792 to confirm your sponsorship for the 2018 season. Upon confirmation we will send to you your membership card and Sponsors Certificate. We can also issue you with a Tax Invoice upon your request.

Please email the below form and company logo (high resolution if possible) to **darren@rixcars.com.au** as it can be included on our website and other Bungaree media publications throughout the year.

	PLATINUM SPONSOR (\$10,000+)	GOLD SPONSOR (\$5000+)	SILVER SPONSOR (\$1000+)	BRONZE SPONSOR (\$650+)
<b>BENEFITS</b>				
BFNC Gold Club Membership x 2	X			
BFNC Standard Club Membership x 2		X		
BFNC Standard Club Membership x 1			X	X
Signage around Football Oval	X	X	X	X
Company Logo on Senior Guernsey	X			
Company Logo on Warm up top	X	X		
Electronic Scoreboard advertising	X	X	X	X*
Electronic Scoreboard Goal Sponsor	X	X		
Screen advertising in clubrooms	X	X	X	X*
Advertising on website/social media/newsletter	X	X	X	X
BFNC Polo Shirt x 2	X			
Tickets to all BFNC 2017 Functions x 2	X			
BFNC 2017 Ball tickets x 2	X	X		
Presidents Lunch tickets x 2	X	X		
BFNC Sponsors Day tickets x 8	X			
BFNC Sponsors Day tickets x 6		X		
BFNC Sponsors Day tickets x 4			X	
BFNC Sponsors Day tickets x 2				X

\*Additional fee of \$100

**To be paid in full prior to first home game:**

Post Section below to: **Bungaree Football Netball Club, c/o Post Office Bungaree Vic 3352**  
Or email a copy to: **darren@rixcars.com.au**

***This year we are gathering a few extra details so we can give your business more exposure to our members. It would be appreciated if you could take a moment just to fill out the below details.***

**Name**

**Company Name and Contact Details**

**How many years have you sponsored Bungaree?**

**What's your association with Bungaree or other Country FNCs?**

**Tell us about your football/sporting career?**

All cards and certificates will be forwarded by mail once payment is received. Please ensure your correct name and address is shown below for our return mail.

ADDRESS:

\_\_\_\_\_

TELEPHONE:

\_\_\_\_\_

EMAIL:

\_\_\_\_\_

**Package Selected:**

- Platinum**
- Gold**
- Silver**
- Bronze**
- Bronze with Scoreboard advertising (additional \$100)**

**TOTAL: \$** \_\_\_\_\_

- Please find enclosed cash OR**
- Please find enclosed a cheque payable to the Bungaree Football Netball Club OR**
- Please find enclosed a money order payable to the Bungaree Football Netball Club OR**
- Please deposit directly into our bank account Bendigo Bank BSB 633000 AC 145110300**
- Please charge this to my MasterCard/Visa/Bankcard**

My full card number is:

Expiry Date:   /

Cardholders Name: \_\_\_\_\_

**SIGNATURE OF CARDHOLDER:** \_\_\_\_\_